Privacy Policy

UNOAH Union — matrimonial introductions

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Introduction

This Privacy Policy explains how Arianext (“UNOAH”, “we”, “us”) collects, uses, shares and protects your personal data when you use UNOAH Union, our matrimonial introduction service, in the app and at union.unoah.com (the “Service”). It forms part of, and should be read together with, our Terms & Conditions. It is designed to comply with India's Digital Personal Data Protection Act, 2023 (DPDP Act) and DPDP Rules, 2025; the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011; the UAE PDPL (Federal Decree-Law No. 45 of 2021); the KSA PDPL (overseen by SDAIA); and applicable national laws in other GCC and South Asian jurisdictions.

Union asks for more, and more sensitive, information than anything else UNOAH offers: your faith, your family, your work, an identity document and photographs of you. Sections 2 to 10 set out each of those in full — what we take, who else receives it, what other members can see, and what we never collect at all. Section 1 and sections 11 to 17 are the terms that hold across every UNOAH product.

1. Who is responsible for your data

The UNOAH application and related services (the “Service”) are operated and published by ARIANEXT TECHNOLOGIES PRIVATE LIMITED (“Arianext”, “we”, “us”, “our”), a company incorporated under the Companies Act, 2013, which is the Data Fiduciary responsible for your personal data under India’s Digital Personal Data Protection Act, 2023.

- Registered office: No. 246/21, 1st Floor, Vengaivasal Main Road, Rajakilpakkam, Kanchipuram, Tamil Nadu, India 600073
- CIN: U62011TN2025PTC176553
- GSTIN: 33ABCCA0833D1ZE

UNOAH is a brand owned by UNOAH AI LTD, a company licensed in the Dubai International Financial Centre (DIFC) (Commercial Licence No. CL13235), on whose behalf Arianext develops and operates the Service.

For any privacy matter, contact privacy@unoah.com.

Grievance Officer (in accordance with the DPDP Act, 2023):

- Name: Viswaraj M
- Designation: Grievance Officer (Chief of Product, Technology)
- Email: grievance-india@unoah.com
- Address: as per the registered office above.

2. Data we collect

Everything below comes from you — what you type, select, upload, or say into the app. We do not buy personal data, we do not obtain it from data brokers, and we do not build your profile by watching your behaviour elsewhere.

Your account

Union uses your single UNOAH account, the same one that signs you in to any other UNOAH product. From it we take your name, date of birth, gender and Christian denomination to start your Union profile. Your email address, phone number and sign-in method stay with the account and are never shown on your profile.

Your profile

The profile you build in the Union wizard. In full:

- Who the profile is for — yourself, or your son or daughter, sibling or friend.
- Basics: full name, date of birth, gender, Christian denomination, religion, nationality, city, height, marital status, whether you have children, education level and field, employment status, job title, profession and lifestyle.
- Faith and values: your denomination, the role faith plays in your life, your church or parish name, your practices (church attendance, personal prayer, Bible reading, ministry, fellowship, worship, retreats, faith learning, volunteering), your core values and the one you will not compromise on, and how you describe prayer, scripture, service and ministry, family vision, integrity, compassion, growth, tradition and community.
- Family and future: family closeness, how involved your family will be in the marriage, your intent in seeking an alliance, hopes about children, where you want to live, career balance and financial outlook.
- About you: your natural rhythm, interests, personality, social style, career note, what brings you alive, and free text where you tell us what matters most to you right now.
- What you are looking for: preferred age range, gender, denominations, cities, marital status, education, family outlook, children, lifestyle, communication and profession, plus your non-negotiables, your flexible preferences and anything you write in your own words.
- Up to five photographs of the person the profile describes.
- An “About me” introduction, either written by you or drafted for you (see the AI section).

Two of these are sensitive and we treat them as such throughout this policy. Your Christian denomination and everything you tell us about your faith are data revealing religious belief — special-category data under Article 9 of the UK and EU General Data Protection Regulation. Your preferred gender for a partner is treated by us, and by the app stores, as revealing sexual orientation. Free-text answers are unbounded by nature, so we treat anything you write there as sensitive too.

Your city, not your location

Union asks for a city, which you pick from a Google Places suggestion list. We store the place identifier, the city name and the country code. We do not collect GPS coordinates, we do not track your device's position, and we never show another member how far away you are.

Verification

If you choose to verify part of your profile, we collect what that check needs. Section 4 sets this out in full, including what the identity check sends to our verification provider and what comes back.

Your CV, if you upload one

You may upload a CV or résumé to fill the wizard in automatically. The file is read once to extract a handful of fields and is then deleted — see sections 4, 6 and 12.

How you use Union

- Which profiles you shortlist, and when. This reveals who is interested in whom, so we treat it as personal data about both of you.
- Which profiles you open, and when. We record this from the day you join, even though the feature that

would show a member who has viewed them is not switched on. We are telling you because the record exists and could not be created after the fact.

- An internal audit trail of changes made to your profile — who did what, to which record, and when — which we keep so that a disputed or fraudulent change can be traced.
- Technical data every online service receives: your IP address, device and browser type, app version, language and time zone, and diagnostic logs when something fails.

3. How and why we use your data

- To create and run your Union profile, and to let you edit, complete and withdraw it.
- To show your profile to other members whose stated preferences it fits, and to show you theirs. This is the purpose of the Service; a profile that nobody can find serves no one.
- To apply the search filters you set, so that the profiles you see match the age, denomination, city, marital status, education, lifestyle and height you asked for.
- To verify the parts of your profile you ask us to verify, and to show other members that a check passed — never the document behind it.
- To draft an “About me” for you, to read a CV you upload, and to turn the partner description you speak or type into search filters, where you use those features.
- To keep Union safe: to detect fraud, impersonation and duplicate or fake profiles, to act on reports, and to enforce our Terms.
- To answer you when you contact support, and to keep the records the law requires us to keep.
- To fix faults and improve the Service, using diagnostics and aggregate usage data.

We do not use your Union profile to advertise to you, we do not sell it, and we do not share it with advertisers or data brokers.

Automated decision-making

Union does not make automated decisions about you that produce legal effects or similarly significantly affect you. Search filters are applied mechanically — they match the criteria a member has set, and no model judges, scores or ranks you as a person. Nothing in Union assigns you a compatibility rating, a desirability score or a segment, and no automated process decides whether you may use the Service.

4. Verification and identity checks

Verification is optional. You can build, publish and use a Union profile without completing any check. Where you do complete one, other members see only that it passed — a status, never the document, the images or anything extracted from them. The documents you upload are not returned by any part of the Service to anyone, including you.

Identity — Didit

The identity check is carried out by Didit, a specialist identity-verification provider, acting as our processor. Didit runs the whole capture itself: its own screen asks you for your identity document and for a short live face check, and its own systems decide the outcome. The document images, your portrait, your selfie, the liveness video and the face template computed from them are collected by Didit, not by us.

What we send to Didit when you start the check:

- An internal reference for your Union profile — a random identifier that means nothing outside our systems.
- Which of our verification workflows to run, and the address your browser should return to afterwards.

That is all. We do not send Didit your name, your date of birth, your email address, your phone number, your photographs or anything from your profile.

What Didit sends back, and what we keep:

- Whether the session is not started, in progress, awaiting you, resubmitted, in review, approved, declined, abandoned or expired.
- A pass or fail for each part of the check: the document check, the liveness check, the face match, and Didit's analysis of the network connection you used.
- Short warning codes explaining a failure — for example that a document could not be read.
- Whether a human reviewer at Didit looked at the session.
- The session identifier, the workflow used, and the times involved.

We deliberately keep nothing else. Didit's response also carries the name, date of birth and document number it read off your document, and your portrait; our systems discard every one of those fields before anything is written down. Your identity document and your face are never stored in an UNOAH database.

Two consequences you should know about. Didit analyses the network connection the check comes from, so it processes your IP address. And where its automated checks raise a warning, a trained reviewer at Didit examines the session, including your document and your face images, before deciding — a human being sees them in that case. Didit processes this data only to perform the check for us: it does not use it to train models and it does not share it with its other customers.

Didit's own privacy policy is at https://didit.me/terms/privacy-policy/. Depending on where the check is performed, the contracting entity is Didit Identity Spain, S.L. (Calle Nápoles 227, P. 1, 08013 Barcelona, Spain) or Didit Identity, Inc. (1111B S Governors Ave STE 34855, Dover, Delaware 19904, United States).

Education, employment and church affiliation

These three checks work differently: you upload a document and a member of our staff reviews it. No third-party provider is involved and no automated decision is made. What you give us is:

- Education — the institution, the qualification and the year, with a certificate or transcript.
- Employment — your employer, role, work location and work email address, with a document evidencing them.
- Church affiliation — your church or parish name, its location and the name of the presiding pastor, with a membership letter.

The uploaded file is held in private storage that is not reachable from the internet, is readable only by the staff reviewing it, and is never returned by any endpoint to any caller. Reviewers are UNOAH staff acting under confidentiality obligations, and every review is recorded in the audit trail.

The pastor's name you provide is personal data about someone who is not a member of Union. We hold it only as evidence supporting your check. If a pastor named in a submission asks us to remove their details, we will do so — privacy@unoah.com.

We do not ask for and do not want your salary, your bank details, your Aadhaar number or a photograph of an Aadhaar card. Do not upload them. If a document you send contains information a check does not need, redact it first.

5. Profiles created for someone else

Union lets you create a profile for your son or daughter, your sibling or a friend, because that is how many families approach a marriage search. When you do, almost everything in that profile — their name, photograph, faith, family, education, work, health of relationships, and what they want in a spouse — is personal data about them, not about you.

What we require of you

- The person must be an adult, eighteen or over. Union is not available to anyone below that age and a profile must never be created for a minor.
- You must have told them the profile exists and have their agreement before you publish it. Creating a profile about an adult who has not agreed to it is a breach of our Terms and, in most places, of data-protection law.
- You must keep what you enter accurate, and correct it when they ask you to.
- You must not enter anything about them that they would not want other members to see.

Their rights come before yours

In law the person the profile describes is the one the data belongs to. They may contact us directly at privacy@unoah.com and ask to see the profile, to correct it, to have it taken down, or to have it transferred into an account of their own — and we will act on that request whether or not you agree. We will act on it even if we cannot reach you. If someone tells us a profile about them was created without their agreement, we will take it out of circulation while we look into it.

Note also that an identity verification confirms the identity of the person who completes it. If you complete it on an account holding a profile about someone else, it verifies you, not them.

6. AI features in Union

Three parts of Union are powered by generative AI. All three are optional, all three are things you start, and Union works without any of them. This section sets out exactly what leaves the Service when you use them, who receives it, and what it is used for.

CV auto-fill

If you upload a CV to fill the wizard in, the file is stored briefly in private, temporary storage and read once. Where the document is a scan rather than text, its pages are converted to images and sent to Amazon Textract to be read. The text is then sent to Google's Gemini API, which returns a small set of suggested fields: name, date of birth, job title, employer, education level and detail, institution and a city hint. Those suggestions are shown to you to accept, edit or discard — nothing is written to your profile until you accept it. The file itself is never written to our database and is deleted from temporary storage shortly after it is read.

“About me” drafting

If you ask for help writing your introduction, the coded answers you have given in the wizard — your denomination, faith practices, values, family outlook and the rest — are sent to Google's Gemini API, which returns a first-person draft of up to a thousand characters. The draft is shown to you for review and you may

accept it, rewrite it, or write your own instead. Nothing is published until you accept it, and you can edit or clear it at any time afterwards.

Describing the partner you are looking for

You may describe what you are looking for in your own words, by speaking or by typing, instead of setting each filter by hand. If you speak, your device turns your speech into text; on Apple devices this may be done by Apple Inc. on Apple's servers. That text is sent to Google's Gemini API, which returns structured search criteria — an age range, denominations, cities, marital status and so on. Those criteria are shown to you and are used only to filter the profiles you see. They are not stored as a profile of you, and they say nothing about you to anyone else.

What is never sent

- Your identity document, your selfie, your liveness video or your face template. Those go to Didit and to no one else, and we never hold them.
- Your photographs.
- Any other member's profile, or anything about who you have shortlisted or viewed.
- Your email address, phone number or sign-in credentials.

Who receives it and on what terms

The AI provider is Google LLC, through the Gemini API, and Amazon Web Services, Inc. for the Textract step when a CV must be read from a scan. Both act as our processors and use what they receive for one purpose only — to return the result shown back to you. The API terms we operate under do not permit either provider to train models on your content. If that ever changed, we would ask for your consent again before continuing.

The legal basis for sending anything to an AI provider is your explicit consent, and nothing else. We ask for it separately, before the first time an AI feature sends anything, because what a Union profile contains routinely reveals religious belief — special-category data under Article 9 of the UK and EU GDPR. You may withdraw that consent at any time, as easily as you gave it, in the app or by writing to privacy@unoah.com. Withdrawing it turns the three features off and leaves everything else in Union working; it does not undo processing already carried out.

7. Who can see your profile

Union is a closed service. Nothing in it is public, none of it is indexed by search engines, and nobody who has not signed in can see any part of a member's profile.

Before you publish

While you are still building your profile it is visible to nobody but you. It becomes visible to other members only when you have accepted it and added at least one photograph. Until both are true it appears in no one's search results.

Once you publish

Signed-in members whose stated preferences your profile fits can find it and open it. They see your profile content — your name, photographs, age, city, denomination and faith, family and lifestyle answers, your “About me”, and which checks you have passed.

They never see, at any stage:

- Any document you uploaded, or your identity document, portrait or liveness video.
- Your email address, phone number or exact address.
- Your date of birth — only your age.
- Your position or distance from them.
- Who you have shortlisted, or whose profile you have opened.

Taking it back

You can edit any field, remove any photograph or withdraw the whole profile from circulation at any time from within the app. A withdrawn profile stops appearing in search results immediately.

What we cannot control

Another member can photograph or screenshot what they see, and can copy it elsewhere. No matrimonial or dating service can prevent that, and neither can we. Please put in your profile only what you would accept a stranger keeping a copy of, and report misuse to us at privacy@unoah.com so that we can act on it under our Terms.

8. Legal basis & consent

We process your Union data on lawful grounds recognised by applicable law. Your consent is the principal one, and it is the only one we rely on for anything sensitive.

- Your Christian denomination and everything else you tell us about your faith reveal religious belief. Your preferred partner gender is treated as revealing sexual orientation. We process both on your explicit consent, given when you enter them into a profile you then choose to publish, and on no other ground. We do not rely on legitimate interests for them.
- Sending anything to an AI provider rests on separate explicit consent, asked for before the first AI feature sends anything, as described in section 6.
- Verification is processed on your consent, given when you start a check. Every check is optional and none is required to use Union.
- Keeping Union safe from fraud, impersonation and abuse, and keeping the records the law requires, rest on our legal obligations and on uses permitted by law rather than on your consent — so that a person who has just defrauded another member cannot erase the evidence by withdrawing consent.

You may withdraw any consent at any time, as easily as you gave it, from within the app or by writing to privacy@unoah.com — including, under India's DPDP Act, through a registered Consent Manager. Withdrawal does not affect processing already carried out. Withdrawing consent for your faith answers means Union can no longer show your profile to anyone, because matching on faith is what the Service does; we will tell you that before you confirm.

If you believe we have handled your data wrongly, please tell us or our Grievance Officer first — the contact details are in section 1. You may also complain to the Data Protection Board of India, or to the supervisory authority where you live, and you may seek a judicial remedy.

9. Sharing & third-party processors

We do not sell your personal data and we do not share it with advertisers or data brokers. Other than what other members see on your published profile, we share it only with providers who process it on our behalf

under written terms:

- Amazon Web Services (India, ap-south-1) for hosting our application, databases and the private storage holding photographs and verification documents. Amazon Textract, in the same region, reads a scanned CV when you use CV auto-fill.
- Didit — Didit Identity Spain, S.L. or Didit Identity, Inc. — for the identity check described in section 4, and only for that.
- Google LLC, through the Gemini API, for the three AI features described in section 6, and only for those.
- Google, for the Places suggestions used to pick a city. When you type a city name, that text is sent to Google Maps Platform to return suggestions.
- Apple Inc., where your Apple device converts your speech to text for the spoken partner description, which may take place on Apple's servers.
- Google, Apple, Meta and Microsoft where you choose one of those sign-in methods for your UNOAH account.
- Firebase (Google) for push notifications and crash diagnostics, and Sentry for error monitoring, linked to your signed-in user identifier so that we can investigate a fault on your account.
- Google Analytics for Firebase for in-app usage analytics, subject to your analytics consent.
- Cloudflare Turnstile, which processes technical signals from your device to tell a person from an automated script when you sign in or verify.

We may also disclose personal data where the law requires it — to a court, a regulator or law enforcement acting under proper authority — and where it is necessary to investigate fraud or to protect the safety of a member or of the public.

10. International transfers

Your Union profile, your photographs and your verification documents are stored and processed in our India (ap-south-1) region. Some of the providers named in section 9 process data outside India: Didit performs the identity check from the European Union or the United States depending on the contracting entity, Google processes the AI requests and the city suggestions on its own infrastructure, and Apple's speech-to-text may run on Apple's servers. Each of them is bound by written terms requiring protection equivalent to that set out in this policy. Any cross-border transfer is carried out in compliance with applicable restrictions, conditions or government directions under the DPDP Act, the UAE PDPL, the KSA PDPL and other applicable laws.

11. Data retention

We retain your personal data for as long as your account is active and as needed to provide the Service. When you delete your account, we delete or irreversibly anonymise your personal data within a reasonable period, except where we are required to retain certain records to comply with legal, tax, accounting, or security obligations.

12. How long Union keeps each kind of data

In addition to the general rule in the previous section, these periods apply to Union. Where a period is described as “as long as your profile exists”, deleting your profile or your UNOAH account starts the deletion described below.

- Your profile, preferences and photographs — for as long as your profile exists. When you delete it, they are deleted or irreversibly anonymised within thirty days.
- Verification documents you uploaded for the education, employment and church checks — for as long as your profile exists, then deleted with it. We keep the outcome of the check, not the document, where we need to show that a claim on a profile was checked.
- Identity-check data held by Didit — governed by the retention period we configure with them, after which Didit deletes the document images, the portrait, the selfie, the liveness video and the face template. We do not enable Didit's optional biometric-template retention feature, so no face template is kept beyond the session.
- The pass or fail we keep from an identity check — for as long as your profile exists.
- A CV you uploaded — deleted from temporary storage shortly after it is read, and never stored in our database.
- Shortlists and records of profiles you opened — for as long as your profile exists.
- The internal audit trail — kept, because it is what allows a fraudulent or disputed change to be traced. On erasure the entries stay but the identifying fields in them are replaced with an irreversible value, so the record of what happened survives without naming you.
- A minimal record of a banned account — kept for as long as necessary to stop the same person returning after a ban for fraud or abuse. It holds no profile content.
- Records we are required by law to keep — for the period the law requires.

13. Age

Union is for adults only. You must be eighteen or over to hold an UNOAH account and to use Union, and a Union profile must describe a person who is eighteen or over. This replaces, for Union, the general position on children set out in the common terms: there is no parental consent route into Union and no circumstance in which a minor may have a profile.

Where you create a profile for another person, it is your responsibility to be sure they are an adult. We do not knowingly hold a Union profile describing a minor. If you believe one exists, tell us at privacy@unoah.com and we will remove it.

Union does not, by itself, establish that a marriage may lawfully take place. The legal minimum age for marriage differs between countries and, in India, between men and women. Meeting our minimum age is not a statement that you are of marriageable age where you live.

14. Your rights

Subject to your local law, you have the right to access, correct, and request erasure of your personal data; to withdraw consent; to object to or restrict certain processing; and, under the DPDP Act, to nominate an individual to exercise your rights in the event of death or incapacity. To exercise any right, contact privacy@unoah.com or use the in-app controls. You can request account deletion at any time at https://unoah.com/delete-account or from within the app. We respond within the timelines required by applicable law and, where no shorter mandatory period applies, within ninety (90) days.

15. Security

We implement appropriate technical and organisational measures to protect your data, including encryption in transit (TLS), hashing of direct identifiers before analytics, access controls, and monitoring. No method of transmission or storage is completely secure; where required by law we will notify the competent authority and/or affected users of a personal data breach.

16. Changes to this policy

We may update this Privacy Policy from time to time. For material changes, we will provide notice by email or a prominent in-app notice at least fourteen (14) days before they take effect.

17. Contact

- Privacy & data requests: privacy@unoah.com
- India Grievance Officer: grievance-india@unoah.com
- General support: hello@unoah.com
- Supervisory authorities: Data Protection Board of India; UAE Data Office (dataoffice.ae); KSA SDAIA (sdaia.gov.sa).